

FoundationFocus

The official publication of the TGH Foundation

Fall 2014

From the Chair



It is hard to believe it has been a year since I began my term as Chair of the Tampa General Hospital Foundation. I am fortunate to have a dedicated team on the Board of Directors and would like to thank Julie

Wooley and Jack Amor for their dedication to TGH through their Board service. While they leave big shoes to fill, we are fortunate to have four new Board members: Mark Fernandez, Gordon Gillette, Natalie Annis Goodwin, and Danny Jackson.

Our three signature events: Circus, Gala and Golf, raised a net profit of over \$775,000 for the Fund for the Future, the Children's Medical Center and the Transplant Program. Our events would not be the success they are without the leadership of our chairs and support of our sponsors and donors. A big thank you goes to Alexis Ciesla and Jennifer Stauffer for the Circus; Catherine Christie-Zanghi, Gretchen Dominguez and Heidrun Divers for the Gala; and Mark Nouss and Danny Jackson for the Golf Tournament. If you have not attended one of our events in the past, I strongly encourage you to do so. They are a great way to have a good time while supporting the programs and services at Tampa General.

Thanks to the leadership of Drew Graham on the Transplant Mini-Campaign, Jon Yob and Lisa Pizarro-Yob on the Palliative Care Mini-Campaign and you, our generous donors, we were able to open the first Transplant House and two new Palliative Care Suites.

This past year, the TGH Foundation provided \$2,475,000 to support programs and services at TGH. We provided funding for nursing scholarships and attendance at conferences where the TGH clinical team often presented the results of their research. We purchased equipment such as a laser to treat scars of our burn patients, blanket warmers to provide for the comfort of our patients, and vein viewers, to name just a few. We also supported the Arts in Medicine and Pet Therapy programs, both of which enhance the patient experience. We also provided \$1 million toward the purchase and installation of the GetWellNetwork, Tampa General's new interactive patient care solution that addresses the patient experience safety and quality initiatives.

I would like to thank Jim Burkhart, CEO of Tampa General, and his administration and staff for their outstanding accomplishments in leading us to another successful year as Tampa Bay's first choice in hospital care. As always, a special thank you to Robin DeLaVergne and her staff for all they do to continually keep this board and foundation number one and for making us all look good.

It has been an exciting year for the Foundation; but without the support of our generous donors, we would not have been able to accomplish anything. I look forward to working with the Board to accomplish our goals for the coming year.



Pam Muma

Chair, Tampa General Hospital Foundation
Board of Trustees

Named one of America's Best Hospitals. **And #1 in Tampa Bay.**



Tampa General Hospital is proud to be named the **#1 Hospital in Tampa Bay** by *U.S. News & World Report* and recognized as one of America's Best Hospitals in four specialties:

- Cardiology & Heart Surgery
- Nephrology
- Orthopedics
- Urology

Additionally, TGH was designated high-performing in eight other specialties:

Cancer; Diabetes & Endocrinology; Ear, Nose & Throat; Gastroenterology & GI Surgery; Geriatrics; Gynecology; Neurology & Neurosurgery; and Pulmonology.

We would like to thank our team of dedicated healthcare professionals for their outstanding patient care.

**For a referral to one of our physicians,
please call 1-800-822-DOCS or visit www.tgh.org.**



Trusted for our expertise. Chosen for our care.SM

Affiliated with the USF Health Morsani College of Medicine

Patient Gives Back

Cindy Johnson does not remember the first time she came to Tampa General Hospital. She was flown in from St. Augustine, where physicians thought she was in need of a heart transplant.

Cindy's body was shutting down, and doctors had given her a 10 percent chance of survival. She spent nearly a month in the Cardiac Intensive Care Unit (CICU) at Tampa General and later would spend over a month in TGH's Rehabilitation Center before she returned home in November to St. Augustine.

In May, Cindy and her husband, Rudy Leeds, returned to Tampa General to thank the caregivers who stood by her side and helped her heal. Cindy did not need a heart transplant; she simply got better.

"I can't tell you how many times I prayed in the CICU waiting room," said Rudy. "I was in that room for every piece of good news that was coming from the doctors and nurses. I nicknamed it 'The Miracle Room.'"

Cindy and Rudy presented a painting dedicated to the staff of TGH, which now resides in the CICU waiting room. The piece is called "Calm" and it represents what Rudy and Cindy felt while they were here as Cindy recovered from her illness. "The staff was just so wonderful. I remember very little about my stay, but I do remember feeling the compassion from everyone who came into contact with me. This is our way of saying thank you," said Cindy.

It goes without saying that the training and the equipment available to Cindy's caregivers played an important role in Cindy's recovery. The work done by the Tampa General Hospital Foundation assures our community that, moving forward, our medical staff will have what they need to help give everyone their best chance of survival.

Thank you for your gifts and support of the TGH Foundation. We hope you will find ways to continue to support our efforts in raising money for Tampa General Hospital. In July, *US News & World Report* named TGH the #1 hospital in Tampa Bay. With your help and financial support, we plan to keep earning this reputation and making stories like Cindy's commonplace.



Rudy Leeds and Cindy Johnson sit in front of "Calm," which hangs in the Cardiac Intensive Care waiting room.

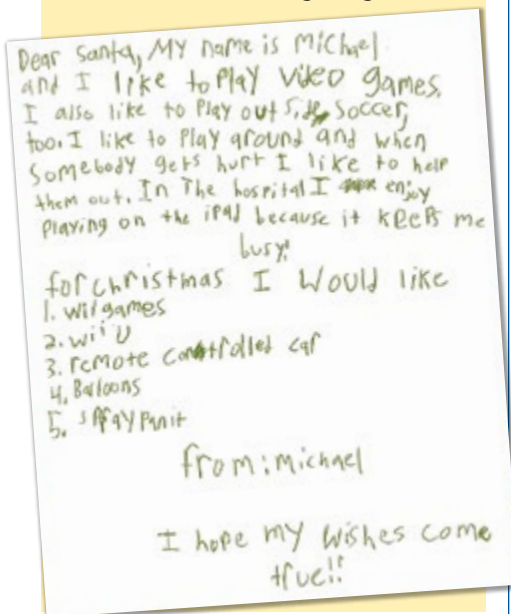
The Holidays are right around the corner!

Tampa General Hospital's Children's Medical Center treats thousands of children every year. While it is our TGH physicians' and nurses' top priority to get children well and on their way home, each year there are many children who are still too ill to go home for the holidays. During the holiday season, we provide a holiday party and gifts for the sickest of our little patients in efforts to make the holiday season bright.

Whether it's a holiday, a birthday or a special occasion like Valentine's Day or Easter, Operation Santa helps to fill the toy closet year-round and provides a toy, a card and a smile when it's most needed.

Please consider making a special gift to TGH's Children's Medical Center this holiday season. Your gift will make a difference by helping us purchase items from the Children's Wish List and ensure that every child stuck in the hospital during the holiday will wake up on Christmas to discover that Santa has managed to make his deliveries... even in the hospital!

For additional information, please contact Caitlin Weber at (813) 844-8217 or cweber@tgh.org.



16th Annual TGH Foundation Golf Tournament, October 2014

Please join us at the 16th Annual TGH Foundation Golf Tournament on Monday, October 20, 2014, at Old Memorial Golf Club. This year's tournament will be chaired by Mark Nouss and Danny Jackson, and the format will be a shamble. The **Yerrid Foundation** returns as our Tournament Sponsor, and **Baldwin Krystyn Sherman Partners** will again be our Old Memorial Sponsor.

The Pairings Dinner, sponsored by **LifeLink Legacy Fund®**, will be held on **Sunday, October 19 (the evening before the tournament), at the Tampa Yacht & Country Club**. Cocktails will be served beginning at 5:30 pm followed by dinner, a guest speaker and a live auction. Golfers are invited to bring their spouse/guest to the Pairings Dinner.

The tournament will take place the next day on **Monday, October 20, at Old Memorial**. Registration and lunch will begin at 11:00 am, with the shotgun start following at 1:00 pm. After the tournament, cocktails and appetizers will be served, and prizes will be presented to the winners.

For the sixth year, individual golfers will have the opportunity to bid on a spot to play in the tournament. Bids start at \$1,500, and spots will be filled starting with the highest bid until the field is full. A bid of \$2,500 will guarantee your spot in this year's tournament. Bids must be postmarked by Friday, September 15, 2014.



2013 First Gross Winners
Greg Iglehart, Gary Harrod, Graham Mavar and Chad Harrod



2013 First Net Winners
Jon Swensson, Rex Farrior, Mark Nouss and Mike Azzarelli

Last year's tournament raised over \$258,000 in net proceeds. We hope this year's event will raise even more to benefit both **Tampa General Hospital's Transplant Center** and **the Fund for the Future**.

Tampa General Hospital is one of the busiest organ transplant centers in the nation. It is the only hospital in West Central Florida performing adult heart, lung, kidney, liver and pancreas transplants. Pediatric kidney transplants are also performed at TGH.

We hope you can join us. If you need additional information, please call Lynn Fluharty at (813) 844-7273.

2014 Golf Committee

Mark Nouss – Co-Chair

Danny Jackson – Co-Chair

Brian Adcock

John Faircloth

Stephen Fluharty

Jim Henning

Brad Johnson, M.D.

Ryan Lee

Adam Palmer

Brian Smith

Denny Thaxton

Robert Walter

New Therapy Features Interactive Exercises And Immediate Feedback For Patients

Seventeen-year-old Brian Powers hopes for a college basketball career; but frequent ankle sprains often keep the high school basketball point guard on the sidelines instead of on the court.

After Brian's most recent sprain, his physician recommended physical therapy to strengthen his ankle and prevent surgery. Physical therapists at Tampa General's Outpatient Rehabilitation Services on South Armenia Avenue incorporated the center's new Biodex Balance System into his program. The system was funded by the TGH Foundation's Women's Leadership Council.

The system helps patients improve balance and agility and develop muscle tone and strength. Patients stand on a movable platform while holding two side bars. They face a computer monitor that plays a series of tests and games specific to their therapy needs. Each test increases in difficulty as the patient progresses. The interactive screens allow Brian to see his progress as he completes a series of exercises. The system's computer is programmed with several levels of exercises—each with a specific goal.

Brian stands on the platform as he watches a small ball on the screen. His goal is to keep the ball inside the center of the bull's-eye by shifting his weight from side to side.

It's one of the hardest exercises, especially when the level of difficulty increases, he said. "It has definitely helped me see how well my ankles are improving."

"The nice thing is we can do testing before, during, and after therapy to see how well he's doing," said Bethany Arvidson, Brian's physical therapist. "It gives us a baseline, and he sees his progress."



Physical therapist Bethany Arvidson observes as high school student Brian Powers completes a series of exercises on the Biodex System. Its monitor displays fun interactive exercises that increase in difficulty as he progresses.

The Biodex System is also a valuable therapy for patients who are at risk of falling and for stroke patients who need to restore their balance and agility, explained physical therapist Ellen Eckelman.

"My senior patients love it," she said.

New TGH Foundation Trustees



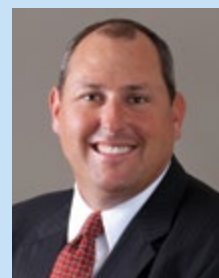
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and People's Gas System



Natalie Annis Goodwin
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Danny Jackson
Managing Principal
Tampa Bay Practice,
Cherry Bekaert

Hospital Nationally Recognized for Being “Green”

Tampa General is the only Hillsborough County hospital nationally recognized for our comprehensive environmental program. We earned the 2014 Partner for Change Award for the third straight year from the Practice Greenhealth organization.

Practice Greenhealth is the nation's leading healthcare community that empowers its members to increase efficiencies and environmental stewardship while improving patient safety and care through tools, best practices and knowledge.

The award recognizes healthcare facilities throughout the nation that have established and continue to improve sustainability programs. There are just 11 hospitals in Florida to earn the award this year.

Practice Greenhealth presented the awards during its recent CleanMed national conference in Cleveland, Ohio.

“This was given to us for our robust sustainability efforts throughout the hospital,” said Paul Harvey, director of Hospitality Services, who also serves as the hospital's sustainability initiatives coordinator.

One of the biggest initiatives, spearheaded by Surgical Services Education Specialist Lisa Manis, has reduced regulated medical waste in the operating rooms.

Since the program's launch in 2012, the operating room staff has reduced regulated medical waste by nearly 50,000 pounds per month. The effort has also saved the hospital an estimated \$70,000 per year, Lisa said.

Another effort to clean and disinfect pulse oximeters and blood pressure cuffs for re-use reduced waste – and saved the hospital more than \$90,000 last year, Paul said.

More than 20 percent of the hospital's entire waste stream – bottles, cans, paper, cardboard, lead aprons used in radiology, old medical equipment and more – is recycled.

“It takes a great deal of effort by members of Environmental Services to monitor and properly dispose of recycled materials,” said John Scolaro, director of Environmental Services and Patient Transport. “Without them, this award would not have been accomplished.”

UPCOMING EVENTS

The Wine Event Thursday, November 13, 2014

SAVE THE DATE! Tampa General Hospital Foundation's second Wine Event will be held on November 13, 2014 from 6:00 PM – 9:00 PM at NorthStar Bank, located in the Cube at the Sykes building in downtown Tampa. Grab some friends and join us with your favorite bottle of wine for a competitive wine tasting. Each bottle of wine will be placed in a brown bag and numbered. Participants will sample each one and then vote for their favorite. For additional information on The Wine Event, please contact Caitlin Weber at (813) 844-8217 or ceweber@tgh.org.

The Circus is Coming! Friday, January 2, 2015

SAVE THE DATE! The Tampa General Hospital Foundation will present the 24th Annual Night at the Circus on Friday, January 2, 2015, at the Tampa Bay Times Forum. The circus performance starts at 7:30 p.m. This year's event will be chaired by Alexis Ciesla and Jennifer Stauffer and co-chairs Teale Smith and Mary Taggart. We are very excited that **Gene and Patsy McNichols and the McNichols Family** have agreed to be our new Big Top Sponsor. We are also honored that **SunTrust** is returning as our Three Ring Sponsor and that the **Lightning Foundation** is returning as our Patrons'

Party Sponsor. This event is a great way for families to spend priceless time together and experience the thrills of the Ringling Bros. and Barnum & Bailey® Circus – The Greatest Show on Earth®. Proceeds will benefit Tampa General Hospital's Children's Medical Center. For more information, please contact Lynn Fluharty at (813) 844-7273 or lfluharty@tgh.org.

Annual Gala Saturday, April 25, 2015

SAVE THE DATE! Plans are underway for the TGH Foundation's 18th Annual Gala. This is one you won't want to miss! For more information, please contact Stefanie Coren at (813) 844-7262 or scoren@tgh.org.

CALL (813) 844-7262 FOR MORE INFORMATION.

2014 Nathan Marcus Award

Each year, the Tampa General Hospital Foundation presents the prestigious Nathan Marcus Award to the house officer at TGH who has exhibited the qualities that made Dr. Marcus a very special physician. Those qualities include a devotion to medicine in all facets, the continued effort of self-education, the continued scholarship of the physician who is "living" his or her medicine, the quality of thoughtfulness and concern for the broad needs of the community of physicians, and the willingness to give of one's time, energy and enthusiasm.

On Thursday, May 29, at the graduation ceremony for the USF Department of Internal Medicine's Residency Program, Chris Bray, TGH Foundation Director of Development, presented the award to Dr. Adam Winkler.

Dr. Winkler is the epitome of the internist's physician. He has demonstrated excellence throughout his residency. Evaluations from his colleagues and attending physicians consistently describe him as being a consummate professional who is smart and conscientious and delivers compassionate care. In addition, patients have written multiple letters of accolades regarding the care received, with one family member commenting on "the special gift that he has for patient interaction and care."

Congratulations, Dr. Winkler.



Dr. Adam Winkler is presented the 2014 Nathan Marcus Award on May 29, 2014 by Chris Bray, TGH Foundation Director of Development.

Palliative Care Campaign Update

The TGH Foundation is very close to finishing our campaign to raise over \$360,000 to support the continued growth of the Palliative Care program. We are pleased to report that under the leadership of campaign chairman Jon Yob, the total raised to-date has exceeded \$300,000. The improvements funded by this campaign will strengthen the Palliative Care program and directly benefit patients and their families during a critical and frightening time in their lives.

Work has been completed on the conversion of two additional Palliative Care Suites. These new rooms offer calm and peaceful alternatives to a traditional hospital or ICU room. In addition to the suites, funds will allow TGH to expand its Pastoral Care Residency program to include a second year chaplain dedicated to Palliative Care. Further, the money raised through this effort will support educational efforts and promote research.

With the finish line in sight, we are asking you to help push us over the top. Please consider supporting this important program and helping Tampa General Hospital deliver the benefits of Palliative Care to even more patients.

If you would like to learn more about the specifics of the campaign and how the funds are being used, or if you need more information on what Palliative Care is and why it matters to our community, please contact Chris Bray at the TGH Foundation by calling (813) 844-7560 or by e-mail at cbray@tgh.org.

We are so close...your gift matters.

Thank you for your consideration.

Rehab Patients Find Self-Expression Through Art

Rehabilitation Center patient Sally Baker carefully selected sand, feathers, colored glass pebbles, and shells to craft a miniature representation of a beach – in a jar.

“The beach is one of my favorite places. When I was a kid, we’d go to the Jersey Shore,” she said while arranging the elements to make her creation, “Peace at the beach.”

Sally and about 10 other Rehabilitation Center patients were participating in the fourth annual Healing Environment through Art (HeART) program offered by the Rehabilitation Center and the University of Tampa’s (UT) Art Therapy program, funded in part by the TGH Foundation. The program allows patients to use art as a form of therapeutic relaxation and self-expression.

After listening to the poem “Like Butterflies,” they used mixed media elements to fill clear jars to represent the theme “Catch a Happy Thought.” They made one for themselves, and another for a permanent display in the Rehabilitation Center.

“We have many patients who have difficulty expressing themselves through language and physically managing tasks,” explained Seema Eichler Weinstein, Ph.D., manager of Psychology Services. This class gives them a sense of self-expression and a sense of ability, she said.

Thirteen UT students assisted patients as they created their pieces of art. Student Dante Benvenuto helped Sally layer her items in the jar and suggested they add a sun, which they crafted together out of yellow paper.

Fern Goulete naturally gravitated toward what she likes best – butterflies and dragonflies – as she made her special piece, “Butterfly Waiting to Be Free.”

“There’s only one butterfly in here,” she said. “It represents me waiting to be free of pain.”



Rehabilitation Center patient Sally Baker and University of Tampa art therapy student Dante Benvenuto craft a beach landscape in a jar during a recent Healing Environment through Art (HeART) program.

Artwork Display Can Bring Comfort to Complex Medicine Patients

Keith Hall, nurse manager of the Complex Medicine Unit, saw potential in the blank walls that line the halls of his unit.

“Why not fill them with original artwork by local artists?” he thought.

Keith, who is an avid art collector, enlisted the Arts Council of Hillsborough County to help him bring his idea to life.

Patients may walk down the halls several times a day, and there was nothing for them to look at that was visually stimulating, Keith said.

That changed when the first art display was installed in May. It includes 26 paintings and prints by local artist Debra Radke. Artwork will be rotated every quarter to feature a variety of local artists, Keith said.

The art can help patients forget about their illness or pain, he said. “They stop and have something to look at instead of blank walls. You can see something different each time you look at a picture. It’s a great distraction for them.”



Complex medicine nurse Arlene Gibson stands next to artist Debra Radke’s “Dried Flowers Crossed” acrylic painting.

New Resource Helps You Plan

In May, the TGH Foundation launched a new page on its website designed to help educate people on the power of making a planned gift. These new web pages provide articles on the latest tools available to allow potential donors to think about ways to use their assets to support much-needed healthcare programs, which will have far-reaching effects on our community.

There are many myths about the practice of planned giving, sometimes called estate planning. For one, you do not need to be a member of the billionaires club to make a planned gift. In fact, the average planned gift in the United States is less than \$90,000. The combined efforts of thousands of people using their life's work to make

a gift to the TGH Foundation could have an enormous impact on Tampa General Hospital's ability to continue delivering first-class health care well into the future.

Visit www.tgh.giftplans.org for information that could help you decide how to use your estate to make a gift to TGH and cement your legacy in the Tampa Bay area for generations to come. If you have further questions or would like to discuss planned giving and the programs you can support, please call Chris Bray, TGH Foundation Director of Development, at (813) 844-7560 to make an appointment.

Kidney Transplant Program Turns 40

Forty years ago, on June 18, a 31-year-old woman became the hospital's first kidney transplant recipient.

She received her kidney from a living donor, and that gift allowed her to live another 39 years until her death last year.

The Renal Transplant Program was established in 1974. "It took a very forward-thinking group of physicians to put the necessary components together, along with the confidence and determination to keep the program moving forward through the years," said Victor Bowers, MD, executive director of the Abdominal Transplant Program. "We truly owe a debt of gratitude to these devoted individuals and physicians."

"There are very few programs that have been around for 40 years, and less of them that have performed more than 5,000 kidney transplants," he said. "It's a very big deal to

the patients who have end-stage renal disease in order to improve their quantity and quality of life."

In 2013, 199 patients received kidney transplants at the hospital. During the past several years, the hospital has been one of the top-performing transplant programs in the nation.

Since the program's inception, 5,048 children and adults have received renal transplants from living or deceased donors, ranking our Renal Transplant Program within the top 10 percent of the 234 kidney transplant centers in the country.

"This is a tribute to our donor families, loyal patients, and a dedicated group of transplant professionals," Dr. Bowers said.



Many members of the Renal Transplant Program recently gathered for a photo.

Trauma Patients And Caregivers Reunite During Special Celebration



Former trauma patient Karen Hutcheson, center, with David Ciesla, MD and Susan Bateman, trauma advanced registered nurse practitioner, during the recent Trauma Celebration

Cindy Turner vividly remembered the day her mother, Lovina Turner, was seriously injured while riding in her electric scooter.

The scooter veered off the sidewalk, rolled over about 30 times, and landed in a retention pond. The fire department had to rescue her.

She was brought to Tampa General with multiple injuries and broken bones that were dangerously close to her femoral artery.

Cindy and 91-year-old Lovina, of Lake Wales, joined other former trauma patients during a Trauma Celebration and luncheon in the Rehab Center to share their successes and reunite with the nurses and physicians who made their recoveries possible.

"Nothing prepared us for this fall," Cindy told the group. "When I bent down to kiss my mother, I completely fell apart. Then I heard someone say 'group hug,' and the entire staff embraced me," she said.

"We are grateful to each and every person on the trauma team," Cindy said. "The entire trauma team minimized the trauma and maximized the care."

Nurse Karen Hutcheson recalled the day a car ran a red light and rammed her car across three lanes into a ditch. She suffered multiple injuries and spent ten days in the Trauma Center.

"The care I received here was wonderful," Karen said. "It was amazing how everyone was so compassionate and caring. Tampa General, you are the one."

Former Patients Share Their Successes at Cerebral Celebration

Twenty-four former Neuroscience ICU patients reunited with their caregivers in May during the 5th Annual Cerebral Celebration.

"We are thrilled to see you graduate from our ICU and be here today," said David Rose, MD, medical director of the Neuroscience ICU.

Robin Fleischaker detailed how her daughter, Abigail, who was severely injured when a car hit her, has progressed thanks to the medical care and rehabilitation she's received here.

"Four years ago, she came in on a stretcher. I'm excited and proud of her because she walked in here today," Robin said.

In 2010, Lillian Okpaleke, a pharmacist, collapsed at her parents' home during her 29th birthday party. She was rushed to a nearby hospital and released.

Five days later, Lillian was admitted to our Neuroscience ICU, where she remained in a coma for three months.

"Day after day, the staff never stopped giving me attention," Lillian told the audience. "They never gave up on me."

"Tampa General is the number one hospital for a reason. The staff goes head and shoulders above for their patients. They don't give up on their patients," she said.

"Thank you so much for bringing me back to life," Lillian said to the doctors and nurses who cared for her.

After completing inpatient and outpatient physical, occupational, and speech therapy, Lillian returned to work.

The experience had such a profound impact on her that she decided to become a physician. She's now in her second year of medical school.

Her goal is to practice medicine at Tampa General Hospital.



Former Neuroscience ICU patient Lillian Okpaleke reunites with one of her doctors, Melissa Freeman, MD, during the 5th Annual Cerebral Celebration.

Tampa General Named One of the Nation's Most Wired Hospitals



Tampa General is now the only hospital in the state – and one of just 20 in the country – to earn national recognition for its use of advanced technology. The hospital was declared one of this year's "Most Wired-Advanced" award

winners by *Hospitals & Health Networks*, the flagship publication of the American Hospital Association.

It marks the second consecutive year that TGH has received recognition as one of the nation's Most Wired hospitals, and the first time as a winner in the advanced category.

"We define the Most Wired-Advanced as organizations that, among other things, have stronger security systems, faster disaster recovery, electronic tools to improve business processes, quality, safety, evidence-based order sets, automated review of CMS indicators, chronic disease management services, and more," said Matthew Weinstock, assistant managing editor for *Hospitals & Health Networks*.

The recognition is based on the publication's 16th annual Health Care's Most Wired survey. The survey is an industry benchmark study that measures the level of information technology achieved by U.S. hospitals and health systems. The winners are listed in the publication's July issue.

"TGH's Information Technologies department is delighted to be recognized for excellence in health care for a second year in a row," said Scott Arnold, TGH's chief information officer. "The most rewarding aspect of our job is delivering the latest technology to our patients, providers and staff to improve the health of our community. We continue to invest in technology to maintain our high standards for safety and quality."

The hospital continues to achieve milestones in information technology in health care, he said. In December, TGH earned the Health Information Management Systems Society (HIMSS) Stage 7 award for its advanced electronic patient record environment.

The hospital also recently implemented the GetWellNetwork, an interactive system that allows inpatients to access movies, television shows, the Internet, and a variety of health information from their beds.

"Strategic technology investments have led to this award," said Balaji Ramadoss, TGH's chief technology officer. "Our distinguished medical, nursing and support staff leverage our technology to provide the best patient care possible."

Audiology Department Receives Award of Excellence

Tampa General has been recognized by the Florida Department of Health, Children's Medical Services for our follow-up program to test newborns for hearing loss.

All newborns receive a hearing screening before they are discharged. Babies who don't pass are automatically referred to the hospital's outpatient audiology department for additional testing with an audiologist.

The department received the monthly Award of Excellence for its outstanding rate of follow-up with parents to ensure they return with their infant soon after discharge for further testing.

Early identification of hearing loss in newborns is critical to their speech and language development, said Janet Sullivan, director of the Newborn Hearing Screening Program. If infants who don't pass the initial hearing screening aren't retested soon after discharge, it may be two to three years before they are identified as hearing impaired – and that's too late, she explained.

"The auditory part of the brain would not have developed. It's an emergency situation to get the follow-up testing," Janet said.

The state's goal is to get an evaluation and diagnosis by the time the baby is three months old. "Tampa General is doing evaluations by 10 days of age, which is excellent," said Laura Olson, hospital hearing educator for the Florida Newborn Screening Follow-up Program. Many hospitals have a wait time of four to five weeks before an appointment for the baby can be made, she said.

If the second set of tests show the infant has a permanent hearing loss, the baby is automatically referred to the state's Early Steps program, which provides hearing aids, follow-up screenings and speech therapy, Laura said.

GetWellNetwork Launches

The GetWellNetwork (GWN) – an interactive patient care system that gives inpatients access to television shows, movies, music, the Internet, health information and more – went live June 11.

The network is available in all inpatient nursing units, adult and pediatric dialysis units and the Infusion Center, said Lisa Dutkowsky, program manager in the Project Management office, who has overseen the network's implementation.

Patients can access the GWN from their beds with a special keyboard or remote. In addition to entertainment and Internet access, it provides health education videos and information about medications and discharge dates. Staff members, patients and family members can also post messages on the network's patient whiteboards. There's also a separate version of the GWN for pediatric patients.

Patients can provide feedback about their overall experience related to nursing communication, their meals or room cleanliness. Comments are automatically sent to the appropriate representatives in the nursing, dietary, and environmental services departments. They can also place service requests for meals, room cleaning or chaplain

services. The requests are typically addressed within 30 minutes, Lisa said.

The goal is to enhance patient experiences and achieve positive outcomes for our patients and the hospital, which will improve patient satisfaction, she said. The TGH Foundation donated \$1 million toward the installation and implementation.



The interactive welcome screen for pediatric patients.

Jersey Mike's Supports 2014 Employee Campaign

The Tampa General Hospital Foundation teamed up with Jersey Mike's Subs for the 4th Annual March "Month of Giving" fundraising campaign. During the month of March, customers were given the opportunity to make a donation to the Foundation at any of the Jersey Mike's restaurants in the Tampa/St. Petersburg area. In addition, on March 26, Jersey Mike's "Day of Giving," all the stores in our area donated 100 percent of the day's sales to the Foundation's Palliative Care Mini-Campaign. Nearly \$28,000 was donated. In addition to their generous cash donation, local Jersey Mike's franchisees donated coupons to all TGH employees and free sub cards to all employees who made a contribution to the 2014 Employee Campaign. We can't thank the Tampa and St. Petersburg Jersey Mike's Subs restaurants enough for their generosity and support!



From left to right: Chris Bray; Pam Muma; Todd Quinzi, Jersey Mike's Florida area director; Caitlin Weber; Bryan Pagan, Jersey Mike's franchisee and current co-op president; Robin DeLaVergne and Glenda Evans

Camp Hopetáke, a Special Camp for Pediatric Burn Survivors

Camp Hopetáke is a week-long sleepaway summer camp for children ages 5-17 who have survived a burn injury. Hopetáke is the Seminole Indian word for “children.”

This June 30th, children celebrated the 24th anniversary of this special camp.

Camp Hopetáke is free of charge to the campers and is financially supported by the fundraising efforts of the Tampa General Hospital Foundation and Tampa Firefighters Local 754.

The camp's counselors are TGH nurses, therapists, firefighters and paramedics who volunteer to provide a safe and supportive environment for these young survivors.

This wonderful camp provides a safe, comfortable, supportive environment for the kids to share their feelings and experiences with others who truly understand what they have been through. It also provides a support system for these kids for the rest of their lives.

The camp is recognized by the International Association of Firefighters (IAFF) as a nationally recognized Burn Survivor Camp.



Campers riding the wave at Adventure Island



The Tampa Bay Rays hosted the campers in the Left Field Terrace Suite, for the Rays vs. Cardinals baseball game.



Campers enjoyed their day at Busch Gardens.



This camper was all smiles going down the water slide.

Tampa Bay Rays' José Molina Visit



Najja Taylor Denson gets a surprise visit from Tampa Bay Rays catcher José Molina and team mascot Raymond as they made the rounds visiting patients in the Children's Medical Center. José also signed photos and posed with some of the staff.

Tampa Bay Rays' Jake McGee Visit



Tampa Bay Rays pitcher Jake McGee holds seven-week-old Brysen Keeter during his visit to Tampa General Hospital's Children's Medical Center on Tuesday, August 19, 2014.



Tampa Bay Rays pitcher Jake McGee signs an autograph for Levi Oliver, 2, as he visits with Raymond the mascot at the Tampa General Hospital Children's Medical Center on Tuesday, August 19, 2014.



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